

1. An information delivery system, comprising:

a postage system configured to apply postage and a network address to objects in a postage field on the objects wherein the postage field comprises an area reserved on the objects for the postage and wherein the objects are delivered to users; and

5 a server system configured to receive a first message over the Internet from one of the users, wherein the first message is addressed to the network address, process the first message to retrieve information, and transfer the information in a second message over the Internet to the one of the users.

10 2. The information delivery system of claim 1 wherein the postage system is further configured to apply the network address in the postage field at a consistent location on the objects to enable the users to automatically scan the postage field for the network address.

15 3. The information delivery system of claim 1 further comprising a user system configured to automatically scan the network address from the postage field, generate the first message, and transfer the first message over the Internet.

20 4. The information delivery system of claim 1 wherein the postage system comprises a postage printing device configured to receive weight information for the objects and apply the postage based on the weight information.

5. The information delivery system of claim 1 wherein the network address comprises an Internet address.

6. The information delivery system of claim 1 wherein the network address comprises a domain name.

7. A method of operating an information delivery system, the method comprising:

5       applying postage and a network address to objects in a postage field on the objects wherein the postage field comprises an area reserved on the objects for the postage and wherein the objects are delivered to users;

          receiving a first message over the Internet from one of the users wherein the first message is addressed to the network address;

10       processing the first message to retrieve information; and

          transferring the information in a second message over the Internet to the one of the users.

8. The method of claim 7 further comprising applying the network address to the objects at a consistent location in the postage field to enable the users to automatically scan the postage field for the network address.

9. The method of claim 7 further comprising automatically scanning the network address from the postage field, generating the first message, and transferring the first message over the Internet.

10. The method of claim 7 further comprising receiving weight information for the objects and applying the postage based on the weight information.

11. The method of claim 7 wherein the network address comprises an Internet address.

12. The method of claim 7 wherein the network address comprises a domain name.

13. The method of claim 7 further comprising generating a postmark that includes the network address.

14. The method of claim 13 further comprising paying a delivery service to cancel the postage using the postmark that includes the network address.

15. A software product for a processing system that is configured to operate with a postage system, the software product comprising:

application software configured when executed by the processing system to direct the processing system to generate an instruction to apply postage and a network address to objects in a postage field on the objects wherein the postage field comprises an area reserved on the objects for the postage and wherein the objects are delivered to users, transfer the instruction to the postage system, receive a first message over the Internet from one of the users wherein the first message is addressed to the network address, process the first message to retrieve information, and transfer the information in a second message over the Internet to the one of the users; and

a storage media configured to store the application software.

16. The software product of claim 15 wherein the application software is further configured to direct the processing system to generate the instruction to apply the network address at a consistent location in the postage field to enable the users to automatically scan the postage field for the network address.

17. The software product of claim 15 wherein the application software is further configured to direct the processing system to receive weight information for the objects, generate a postage instruction based on the weight information, and transfer the postage instruction to the postage system.

18. The software product of claim 15 wherein the network address comprises an Internet address.

19. The software product of claim 15 wherein the network address comprises a domain name.

20. The software product of claim 15 wherein the application software is further configured to direct the processing system to change the network address applied to the objects.